



9th GGAA
2025 · Nairobi, Kenya
5 - 9 October

International Greenhouse
Gas & Animal Agriculture
Conference

Sponsorship Prospectus



OTHER PACKAGES



EMPOWERMENT SPONSORSHIP

The Empowerment Sponsorship provides an exclusive opportunity for organizations and individuals to support the participation of promising students, country delegates, and researchers at the GGAA2025. This sponsorship category aims to foster growth, collaboration, and knowledge exchange by ensuring diverse and talented attendees can engage in the conference.

Sponsorship Options and Pricing

The sponsorship includes coverage of conference-related expenses, for a participant from an underrepresented or low- to middle-income country.

Sponsorship Benefits:

- Prominent acknowledgment in the conference program and website
- Special mention during the opening and closing ceremonies
- Opportunity to interact with the sponsored attendees
- Directly support the professional development and educational advancement of students, country delegates, and researchers
- Contribute to the diversity and inclusivity of the conference, enriching the experience for all participants

Contribution Levels:

- **Empower Sponsor: \$50,000+**
- **Champion Sponsor: \$20,000+**
- **Advocate Sponsor: \$10,000+**
- **Lead Sponsor: \$5,000+**
- **Collaborate Sponsor: \$3,500+**
- **Support Sponsor: \$2,500+**

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GALA DINNER SPONSOR

The Gala Dinner is the key social engagement of the meeting guaranteeing the opportunity to host delegates for a memorable evening of networking in a stunning location. This exclusive opportunity allows you to be at the epicentre of the meeting's social calendar. Your sponsorship will deliver these events at an affordable cost for delegates.

Sponsorship package includes:

- Three complimentary tickets to the gala dinner
- One reserved table at the gala dinner in a prime position
- Naming rights for the gala dinner
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- 4 Complimentary tickets - conference only
- Recognition as 'Gala Dinner Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures
- 4 Complimentary tickets - conference only
- Signage provided by you displayed at the gala dinner location



\$40,000
ONE AVAILABLE



NETWORKING FUNCTION SPONSOR

The Networking Function is to be held on the evening of the meeting, and it will provide you with the opportunity to host one of the key social events of the meeting. All delegates will be invited to this complimentary function providing maximum opportunity to network with meeting delegates as well as engage in conversation in a relaxed and social environment.

Sponsorship package includes:

- Naming rights to your sponsored event
- 4 Complimentary tickets - conference only
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- Recognition as 'Networking Function Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$25,000
THREE AVAILABLE



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FIELD TRIP SPONSORS

Sponsorship of the field trip provides a unique and high-value opportunity for your company to engage with prospective customers and demonstrate your leadership position in the industry. Your sponsorship will deliver these events at an affordable cost for delegates.

Sponsorship package includes:

- Naming rights to your sponsored event
- 2 Complimentary tickets - conference only
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the site tour
- Two tickets for company representatives to Field Trip
- Two additional company representatives to attend
- Recognition as 'Field Trip Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$10,000
FOUR AVAILABLE (4 SITES)



NAME-TAG SPONSOR

Receive high-level visibility through exclusive sponsorship of the official conference lanyard! Lanyards are distributed to each delegate at registration and your logo will be prominently featured throughout the conference.

Sponsorship package includes:

- Recognition as a Nametag Sponsor with company logo to appear on all conference lanyards
- Recognition as a 'Nametag Sponsor' in conference marketing
- Listing in conference website including logo, bio and ability to upload brochures



\$4,000
ONE AVAILABLE

OTHER PACKAGES



LUNCH BREAK SPONSOR

Opportunity to showcase your brand during one of the conference lunches.

Sponsorship package includes:

- Ability to display a banner or similar temporary display
- Naming rights to your sponsored event
- 2 Complimentary tickets - conference only
- Company logo featured on conference marketing
- Recognition as 'Lunch Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$10,000 PER BREAK
THREE AVAILABLE



BARISTA STATION SPONSOR

One of the most popular locations for delegates!

Sponsorship package includes:

- Opportunity for sponsor to supply branded cups
- Logo recognition on the barista station
- Opportunity to display a banner next to barista station
- 1 Complimentary ticket - conference only
- Company logo featured on conference marketing
- Recognition as 'Barista Station Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$5,000
ONE AVAILABLE



REFRESHMENT BREAK SPONSOR

Opportunity to showcase your brand during the conference breaks.

Sponsorship package includes:

- Ability to display a banner or similar temporary display
- Naming rights to your sponsored event
- 1 Complimentary ticket - conference only
- Company logo featured on conference marketing
- Recognition as 'Refreshment Break Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$5,000
THREE AVAILABLE

OTHER PACKAGES



GIFT BAG SPONSOR

As the Gift Bag Sponsor, your brand will receive unparalleled visibility and engagement with our attendees. This sponsorship is designed to maximize your exposure, create meaningful connections, and highlight your commitment to the industry. By partnering with us, you will have the unique chance to place your brand directly into the hands of every participant, ensuring a lasting impression and a memorable conference experience.

- Your logo prominently displayed on all gift bags distributed to conference attendees
- Recognition as the gift bag sponsor in all conference materials, including the program guide, website, and promotional emails
- Opportunity to include branded items or promotional materials in the gift bags, directly reaching each attendee

 **\$5,000**
ONE AVAILABLE



EXHIBITOR INCLUSIONS

Our exhibition provides you with the platform to showcase your organisation to our delegates and guests. It also demonstrates your commitment to the industry and allows you to continue to build strong networking relationships with Kenya's leading industry members.

The exhibition area is integral to conference activities with displays located in the exhibition marquee set up in the amphitheatre. All catering will be served in the exhibition marquee ensuring frequent exposure to delegates across the conference.

All poster sessions and catering will be served.

Basic inclusions

- 1 x 5-amp power point
- Listing in conference website
- Trestle table with two chairs
- Exhibitors will be given additional display options (at their own cost) e.g. TV's



EXCLUSIVE EVENTS AND RECEPTIONS

If you are interested in hosting an exclusive side event during the conference period, please get in touch with the organizing team for more details.

Contact us: sponsors@ggaconference.org

