



9th GGAA
2025 · Nairobi, Kenya
5 - 9 October

International Greenhouse
Gas & Animal Agriculture
Conference

Sponsorship Prospectus





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International Greenhouse Gas & Animal Agriculture Conference

On behalf of the organizing committee, we are honoured to welcome you to the **9th International Greenhouse Gas and Animal Agriculture Conference (GGAA2025)** <https://ggaaconference.org> from October 5 to 9, 2025, Nairobi, Kenya.

As we gather in this dynamic metropolis renowned for its cultural diversity and scenic beauty, we embark on a collective journey towards advancing sustainable agricultural practices and mitigating greenhouse gas (GHG) emissions.

Throughout GGAA2025, you will have the privilege to engage with esteemed colleagues, leading researchers, and industry experts from across the globe. Together, we will delve into innovative strategies, share groundbreaking research, and forge partnerships to address the complex challenges facing our agricultural and environmental landscapes.

We express sincere appreciation for your steadfast commitment to sustainability and your invaluable contributions to GGAA2025. Your expertise and dedication are integral as we strive to create a more resilient and sustainable future for animal agriculture on a global scale.

We anticipate a conference brimming with productive discussions, meaningful connections, and impactful outcomes.

Welcome to Nairobi, and welcome to GGAA2025!

Warm regards,

Dr. Claudia Arndt,
Conference Chair

Website:



ABOUT GGAA

Join us at the GGAA2025 conference, a gathering of leading scientists in the field of emissions from animal agriculture. The conference will be taking place in Nairobi, Kenya from October 5 to 9, 2025, hosted by the **International Livestock Research Institute (ILRI)** and the **Norwegian Institute of Bioeconomy Research (NIBIO)**.

THE GGAA JOURNEY

The Conference convenes triennially, traversing continents with each recurrence. Its inaugural assembly, GGAA2003, was held in Japan, accommodating 200 delegates representing 20 nations. Sequential iterations unfolded as follows: GGAA2005 in Switzerland; GGAA2007 in New Zealand; GGAA2010 in Canada, culminating in the most substantial turnout at GGAA2013 in Ireland, boasting 460 delegates from 41 countries. GGAA2016 in Australia attracted more than 300 delegates from 36 nations. Subsequent conferences were held in Foz do Iguassu, Brazil, in 2019 and in Orlando, Florida, USA, in 2022.



GGAA2025, NAIROBI, KENYA

WELCOME HOME to Kenya, situated on the East Coast of Africa. Straddling the equator, Kenya covers a vast area of 580,000 km² and is located at the crossroads of the Great Lakes, the Horn of Africa, and the Indian Ocean, making it a crucial gateway to the continent. Kenya features a diverse climate, from tropical to temperate. Its fertile soil and favorable weather conditions enable the country to produce significant exports, including tea, coffee, flowers, and various horticultural products.

Kenya is also renowned for its substantial livestock production, which plays a crucial role in the economy and livelihoods of many communities. The country has large populations of cattle, sheep, goats, and camels, contributing to both domestic food supply and export markets.

Beyond its abundant natural beauty, Kenya offers boundless opportunities for leisure and sports, alongside luxurious accommodations such as hotels, lodges, resorts, and secure residential areas nestled amidst lush greenery. The Great Rift Valley, a magnificent geological wonder visible even from space, traverses the country from north to south, adorned with picturesque lakes and dormant volcanoes.

Welcome to Nairobi, the vibrant heart of Kenya and its capital city. Named after the Maasai phrase Enkare Nairobi, meaning 'place of cool waters', Nairobi is affectionately known as The Green City in the Sun, an ode to its lush greenery and lively atmosphere. Notably, Nairobi holds global distinction as the only metropolis with a National Park within its bounds. Established in 1946, Nairobi National Park stands as a testament to the city's commitment to preserving both its urban landscape and natural heritage. This sanctuary is teeming with diverse wildlife, including the highest concentration of black rhinos across Africa, offering residents and visitors a unique juxtaposition of urban living and wildlife encounters.



Against this backdrop of urban dynamism and natural splendor, the GGAA2025 presents a compelling opportunity to engage in cutting-edge research, interact with leading experts, and participate in stimulating discussions encompassing GHG mitigation, measurement methodologies, advanced modeling techniques, and on-farm practices among others. Attendees will gain valuable insights into policies addressing agricultural contributions to GHG emissions and remain abreast of the latest scientific advancements. Furthermore, the conference program includes enriching field visits to national parks, farms, and rangeland sites, including the renowned ILRI's Kapiti Conservancy and Research Station on the outskirts of Nairobi.

We expect 7-8 keynote presentations, and 2-3 parallel sessions during 3 days.



WHY SPONSOR GGAA2025?

At GGAA2025 your organization will gain invaluable exposure and numerous benefits:

- Showcase Your Expertise:** Present your organization's information and services to a diverse audience of scientists, industry professionals, farm managers, students, and global experts in agricultural GHG emissions research and mitigation technologies and practices
- Boost Brand Awareness:** Increase visibility for your brand and generate leads, opening doors to new customers and potential contracts within the agricultural and environmental sectors
- Enhance Industry Presence:** Elevate your organization's profile within the GHG mitigation community, positioning it as a key player in sustainable agriculture and environmental stewardship
- Forge Strategic Partnerships:** Take advantage of networking opportunities to establish connections and foster collaborations with other companies and scientific institutions, paving the way for future partnerships and innovation
- Prime Location for Engagement:** Your display will be strategically positioned in high-traffic areas, ensuring maximum interaction with attendees during catering breaks and in the poster zone, facilitating meaningful engagement and exposure
- Comprehensive Experience:** Whether seeking visibility, networking opportunities, or knowledge exchange, sponsoring GGAA2025 ensures a comprehensive experience where you'll leave with new connections, insights, and opportunities for growth and collaboration
- Make GGAA Sustainable:** Any surplus funding generated will be passed on to the next GGAA organizer.

Don't miss out on the chance to showcase your organization's commitment to sustainability, innovation, and environmental responsibility. Sponsor GGAA2025 and be at the forefront of driving positive change in agricultural GHG emissions research and mitigation.

As a sponsor, you will gain visibility among an influential audience of over 300 policymakers, researchers, and industry leaders from around the world. Your support will be acknowledged through various sponsorship packages offering tailored benefits, including branding opportunities & networking sessions.

Join us in Nairobi for the GGAA2025 and showcase your organization's dedication to driving positive change in agriculture and environmental conservation. Partner with us today to shape the future of sustainable agriculture and contribute to a greener, healthier planet.

Contact us at sponsors@ggaconference.org to learn more.



SPONSORSHIP PACKAGES

Benefits		DIAMOND \$50,000+	PLATINUM \$20,000+	GOLD \$10,000+	SILVER \$5,000+	BRONZE \$2,500+
Tickets & branding exclusivity	Exclusivity in the category: in all communication and venues for GGAA2025 conference	✓				
	Sponsor recognition: logo placement across GGAA2025 venues and website	✓	✓	✓	✓	✓
	Complimentary tickets - conference only	5	4	3	2	0
Networking opportunities	Access to GGAA2025 database of attendees	✓				
	Opportunity to provide a wish list of delegates you would like to meet at the event	✓				
	Advance notice of invited delegates, including names, job titles and company names	✓	✓			
	Updated delegates list after event	✓	✓			
GGAA2025 website branding	1 Year ad placement	✓				
	9 Months ad placement		✓			
	6 Months ad placement			✓		
	3 Months ad placement				✓	
	Logo on pre-conference ads (recognition as sponsor)	✓	✓	✓	✓	✓
Collateral branding	Organization brochure in delegate bags	✓	✓	✓	✓	✓
Branding at venue	LED digital screen branding representations during the conference	✓	✓	✓	✓	✓
	Registration area backdrop	✓	✓	✓	✓	✓
	Stage backdrop branding	✓	✓	✓	✓	✓
	Banners in rooms	✓	✓	✓	✓	✓
	Flag banners/tear drops (foyer) - quantity to be confirmed during setup	✓	✓	✓	✓	✓
Program	Program adverts	Double spread page	Full page	Half page	Quarter page	Eighth page
	Program write up	1000 Words	750 Words	500 Words	250 Words	
	Breakout/masterclass session (30-45 minutes)	1				
Exhibition space/ tables	Exhibition space/table at booths area	9x3	6x3	3x3	Table	Table
	0.25m deep by 0.51m wide exhibit space in the poster & display area	1	1			
Post event	Post-event promotion and recognition	✓	✓	✓	✓	✓

OTHER PACKAGES



EMPOWERMENT SPONSORSHIP

The Empowerment Sponsorship provides an exclusive opportunity for organizations and individuals to support the participation of promising students, country delegates, and researchers at the GGAA2025. This sponsorship category aims to foster growth, collaboration, and knowledge exchange by ensuring diverse and talented attendees can engage in the conference.

Sponsorship Options and Pricing

The sponsorship includes coverage of conference-related expenses, for a participant from an underrepresented or low- to middle-income country.

Sponsorship Benefits:

- Prominent acknowledgment in the conference program and website
- Special mention during the opening and closing ceremonies
- Opportunity to interact with the sponsored attendees
- Directly support the professional development and educational advancement of students, country delegates, and researchers
- Contribute to the diversity and inclusivity of the conference, enriching the experience for all participants

Contribution Levels:

- **Empower Sponsor: \$50,000+**
- **Champion Sponsor: \$20,000+**
- **Advocate Sponsor: \$10,000+**
- **Lead Sponsor: \$5,000+**
- **Collaborate Sponsor: \$3,500+**
- **Support Sponsor: \$2,500+**

OTHER PACKAGES



GALA DINNER SPONSOR

The Gala Dinner is the key social engagement of the meeting guaranteeing the opportunity to host delegates for a memorable evening of networking in a stunning location. This exclusive opportunity allows you to be at the epicentre of the meeting's social calendar. Your sponsorship will deliver these events at an affordable cost for delegates.

Sponsorship package includes:

- Three complimentary tickets to the gala dinner
- One reserved table at the gala dinner in a prime position
- Naming rights for the gala dinner
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- 4 Complimentary tickets - conference only
- Recognition as 'Gala Dinner Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures
- 4 Complimentary tickets - conference only
- Signage provided by you displayed at the gala dinner location



\$40,000
ONE AVAILABLE



NETWORKING FUNCTION SPONSOR

The Networking Function is to be held on the evening of the meeting, and it will provide you with the opportunity to host one of the key social events of the meeting. All delegates will be invited to this complimentary function providing maximum opportunity to network with meeting delegates as well as engage in conversation in a relaxed and social environment.

Sponsorship package includes:

- Naming rights to your sponsored event
- 4 Complimentary tickets - conference only
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- Recognition as 'Networking Function Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$25,000
THREE AVAILABLE



OTHER PACKAGES



FIELD TRIP SPONSORS

Sponsorship of the field trip provides a unique and high-value opportunity for your company to engage with prospective customers and demonstrate your leadership position in the industry. Your sponsorship will deliver these events at an affordable cost for delegates.

Sponsorship package includes:

- Naming rights to your sponsored event
- 2 Complimentary tickets - conference only
- Opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the site tour
- Two tickets for company representatives to Field Trip
- Two additional company representatives to attend
- Recognition as 'Field Trip Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$10,000
FOUR AVAILABLE (4 SITES)



NAME-TAG SPONSOR

Receive high-level visibility through exclusive sponsorship of the official conference lanyard! Lanyards are distributed to each delegate at registration and your logo will be prominently featured throughout the conference.

Sponsorship package includes:

- Recognition as a Nametag Sponsor with company logo to appear on all conference lanyards
- Recognition as a 'Nametag Sponsor' in conference marketing
- Listing in conference website including logo, bio and ability to upload brochures



\$4,000
ONE AVAILABLE

OTHER PACKAGES



LUNCH BREAK SPONSOR

Opportunity to showcase your brand during one of the conference lunches.

Sponsorship package includes:

- Ability to display a banner or similar temporary display
- Naming rights to your sponsored event
- 2 Complimentary tickets - conference only
- Company logo featured on conference marketing
- Recognition as 'Lunch Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$10,000 PER BREAK
THREE AVAILABLE



BARISTA STATION SPONSOR

One of the most popular locations for delegates!

Sponsorship package includes:

- Opportunity for sponsor to supply branded cups
- Logo recognition on the barista station
- Opportunity to display a banner next to barista station
- 1 Complimentary ticket - conference only
- Company logo featured on conference marketing
- Recognition as 'Barista Station Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$5,000
ONE AVAILABLE



REFRESHMENT BREAK SPONSOR

Opportunity to showcase your brand during the conference breaks.

Sponsorship package includes:

- Ability to display a banner or similar temporary display
- Naming rights to your sponsored event
- 1 Complimentary ticket - conference only
- Company logo featured on conference marketing
- Recognition as 'Refreshment Break Sponsor' with company logo on the sponsors holding slide
- Listing in conference website including logo, bio and ability to upload brochures



\$5,000
THREE AVAILABLE

OTHER PACKAGES



GIFT BAG SPONSOR

As the Gift Bag Sponsor, your brand will receive unparalleled visibility and engagement with our attendees. This sponsorship is designed to maximize your exposure, create meaningful connections, and highlight your commitment to the industry. By partnering with us, you will have the unique chance to place your brand directly into the hands of every participant, ensuring a lasting impression and a memorable conference experience.

- Your logo prominently displayed on all gift bags distributed to conference attendees
- Recognition as the gift bag sponsor in all conference materials, including the program guide, website, and promotional emails
- Opportunity to include branded items or promotional materials in the gift bags, directly reaching each attendee

 **\$5,000**
ONE AVAILABLE



EXHIBITOR INCLUSIONS

Our exhibition provides you with the platform to showcase your organisation to our delegates and guests. It also demonstrates your commitment to the industry and allows you to continue to build strong networking relationships with Kenya's leading industry members.

The exhibition area is integral to conference activities with displays located in the exhibition marquee set up in the amphitheatre. All catering will be served in the exhibition marquee ensuring frequent exposure to delegates across the conference.

All poster sessions and catering will be served.

Basic inclusions

- 1 x 5-amp power point
- Listing in conference website
- Trestle table with two chairs
- Exhibitors will be given additional display options (at their own cost) e.g. TV's



EXCLUSIVE EVENTS AND RECEPTIONS

If you are interested in hosting an exclusive side event during the conference period, please get in touch with the organizing team for more details.

Contact us: sponsors@ggaconference.org





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Co-hosted by:



Contact Us:

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